



The video site exclusively for real estate

## **BRIXNFLIX** User Guide for Buyers

<i>The Search—no registration required</i> .....	<b>PAGE 2</b>
The Home Page, the Category Home Page	
<i>The Results</i> .....	<b>PAGE 3</b>
The Search Results Page, the Video Detail Page, the Photo Page	
<i>The Extras</i> .....	<b>PAGE 4</b>
Resource Page, Video News Page, Links Page, ABCs of Real Estate	

**Begin your search on the brixNflx home page**

Check out the featured property video on the home page, or click the nav bar for the type home you want. Click on **click for details** below any video and you'll see the video plus all property features and facts.



Click the **Buyer icon** and see a video about the site, plus an option to register for our newsletter with tips and features.



The **brixNflx icon** takes you to a page that describes all the brixNflx features for buyers and sellers.



The **Resources icon** gets a list of service categories with provider information: a name, phone, email, and website.



The **Links icon** takes you to a variety of helpful links— school, transportation and government sites to coupon-saving sites.



The **video news link** will feature videos on real estate news, neighborhoods, and a variety of topics.



The **ABCs of Real Estate links** you to :60 Audio podcasts with answers to questions most buyers and sellers ask.



The **FAQ icon** links to Q&A about the site's usage. All other icons are informative for sellers who wish to create a video.

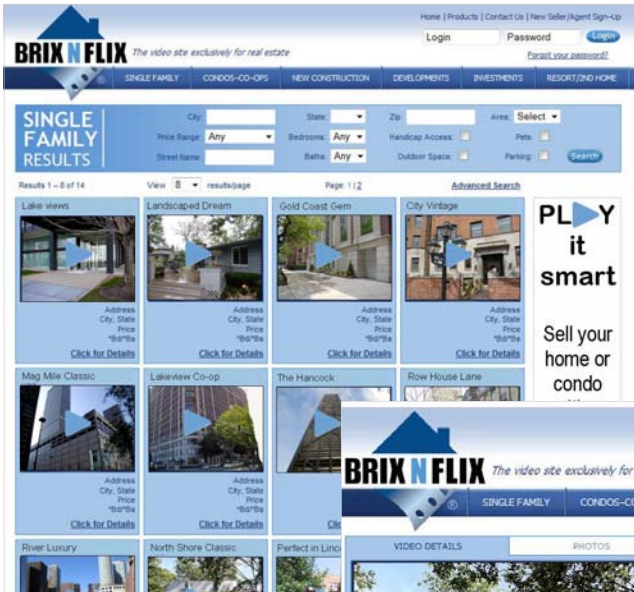
**Note:** Click an advertiser logo at the foot of any page and get coupons and special offerings.

Every **Category Home Page** features 2 property listings that you can check out before you search.

**Start your search** by identifying basic priorities as well as 4 very specific ones in the search panel. Search by street and zip to check out certain areas.



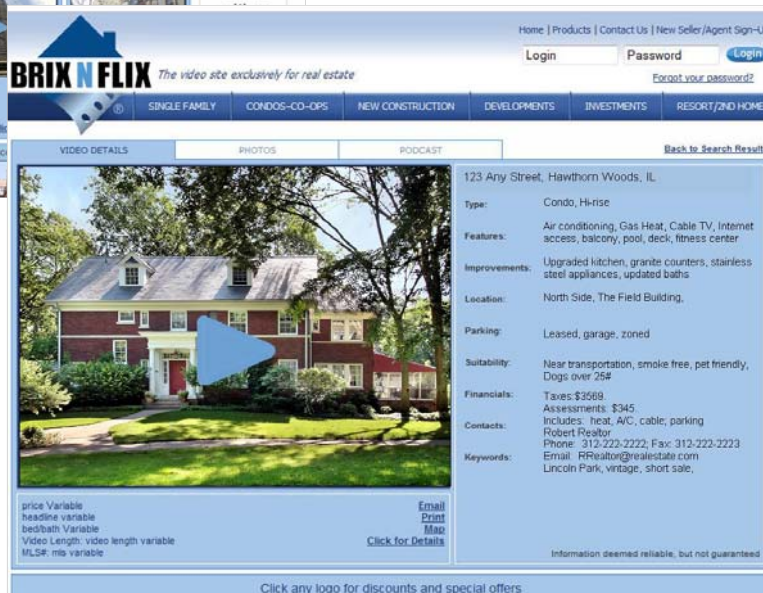
Category Home Page



Search Results Page

Your results are displayed in the category you selected in the property's posting date order.

If you'd like a more defined selection of properties, click on the advanced search link and choose additional priorities—even short sales, foreclosures and REOs.



Video Detail Page

Click on any property on the Results Page and your video begins playing on the Video Detail Page. Alongside is a comprehensive list of property details—organized in 9 categories, so you get the property information the way you want it. Quick, detailed and easy to understand. No complicated listing sheet. Contact info and links to a seller's email and website are included.

To see up to 20 property photos, click the center photo tab and you can roll your mouse over any image and a larger version will appear in the video section.

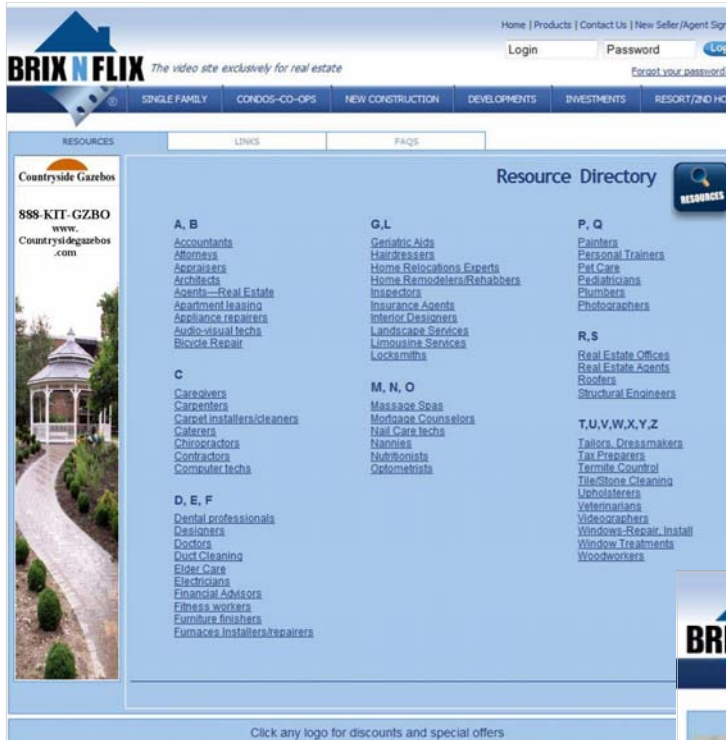
If the seller representative has an audio podcast you'll be able to click on the 3rd tab and hear about the agent representing the property. You'll be able to link on other properties the agent has listed as well.



Photo Page

Click the podcast tab and hear a personal message from the listing agent, contact her directly or check out her other property videos. You may also search agent properties by inserting his or her name in the advanced search.





### The Resource Page

You can find a page of links to resources that include architects to woodworkers and everything in-between. Names, phone numbers, emails, even web pages—sources to call upon for a variety of buyer-seller needs.

Resources will be listed according to zip code or city.

If you are Interested in being a resource? Go to Contact Us at the top of any page on the site and select resources on the drop down.

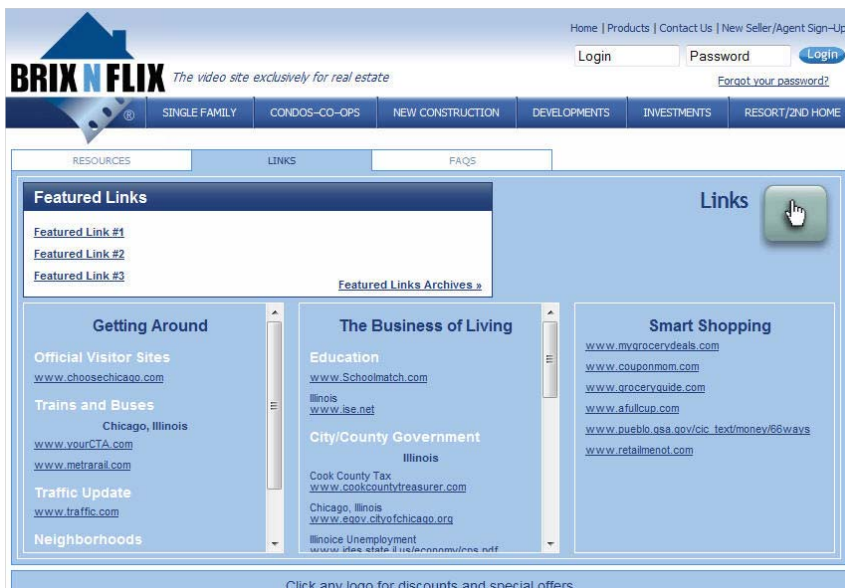


### Video News Page

Features about neighborhoods, buildings, places of interest, Real Estate interviews...

An assortment of topics archived for buyer and seller viewing.

Have a feature you'd like to include, Go to Contact Us at the top of any page on our site, and select resources Video News on the drop down. If it's original and newsworthy, we'll post it!



### The Links Page

We've set up links to help you...  
 ...help you get around, in a city or a neighborhood  
 ...help you reach government and educational sites  
 ...help you save some cash at convenient shopping and coupon sites.  
 And when we find a super new site, we'll feature it.

### And more...



:60 audio podcasts with answers to questions buyers and sellers often ask.